



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

MALAYSIA-JAPAN INDUSTRIAL & INNOVATION EXPO 2026



GRAND BANQUET HALL,
UTM HOTEL & RESIDENCE



MONDAY, 28 SEPTEMBER 2026



FOR MORE INFORMATION,
PLEASE VISIT

<https://mjiit.utm.my/mjiix2026/>

FOR ENQUIRIES, PLEASE CONTACT:



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MJIIX 2026
Malaysia-Japan
Industrial & Innovation Expo

CO-ORGANISED BY



SPONSORED BY



Takasago
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SUPPORTED BY



PROGRAMME TENTATIVE

8.00 AM	The arrival and registration of participants
8.30 AM	"Kohinication Dialogue" (コーヒーニケーション) themed "Academia-Industry-Government Convergence: Bridging Learning, Research, and Industrial Deployment"
9.25 AM	Arrival of Yang Berusaha Professor Ts. Dr. Mohd Shafry bin Mohd Rahim, Vice-Chancellor, Universiti Teknologi Malaysia
9.30 AM	Arrival of His Excellency Shikata Noriyuki, Ambassador of Japan to Malaysia
9.40 AM	Arrival of Yang Berhormat Dato' Seri Diraja Dr. Zambry bin Abd Kadir, Minister of Higher Education
9.50 AM	Arrival of Yang Amat Berhormat Datuk Amar Haji Fadillah bin Haji Yusof, Deputy Prime Minister II of Malaysia and Minister of Energy Transition and Water Transformation
10.00 AM	National Anthem - <i>Negaraku</i> Dua Recitation
10.05 AM	Welcoming Address by Yang Berusaha Professor Ts. Dr. Mohd Shafry bin Mohd Rahim, Vice-Chancellor, Universiti Teknologi Malaysia
10.10 AM	Address by His Excellency Shikata Noriyuki, Ambassador of Japan to Malaysia
10.15 AM	Opening Address by Yang Amat Berhormat Datuk Amar Haji Fadillah bin Haji Yusof, Deputy Prime Minister II of Malaysia and Minister of Energy Transition and Water Transformation
	Montage
10.35 AM	Memorandum of Understanding (MoU) Exchange Ceremony
	Presentation of Souvenirs
	Photography Session
11.00 AM	Exhibition Tour
11.15 AM	Press Conference Session
11.30 AM	Refreshment

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PROGRAMME TENTATIVE

11.15 AM

Concurrent Sessions:

- Professional Leadership Forum: Shaping Malaysia's Future Talent through Professional Excellence, Innovation, and Collaboration
- JACTIM International Research & Innovation Challenge 2026
- MJIIX International Research and Innovation Competition 2026
- Handicraft Showcase
- STEM Interactive Experience Zones (Flight Simulator Experience, Hand Sculpture Making from Concrete, Soap Making from Recycled Cooking Oil, and more)
- ANA Booth (Complimentary Ice Cream, Promotional Merchandise, and Interactive Activities)
- MJIIT Booth (Official Merchandise, Books, and Publications by Distinguished UTM Authors)
- Japanese Cultural Experience Booth (Yukata Wearing and Photography Session, Wagashi Demonstration, Batik Origami Demonstration, and more)
- Free-flow Coffee Networking Corner

12.30 PM

Nihon Bunka Interactive Experience: Discover Japanese Culture

2.00 PM

- JACTIM International Research & Innovation Challenge 2026
- MJIIX International Research and Innovation Competition 2026

4.00 PM

Closing Ceremony and Prize Presentation

- JACTIM International Research & Innovation Challenge 2026
- MyRA 2025 Award
- MJIIX International Research and Innovation Competition 2026
- Sugo! Award for Best Booth Exhibitor (Open to All Booth Exhibitors)
- Lucky Draw Prize Presentation (Open to All Participants including Members of the Public)

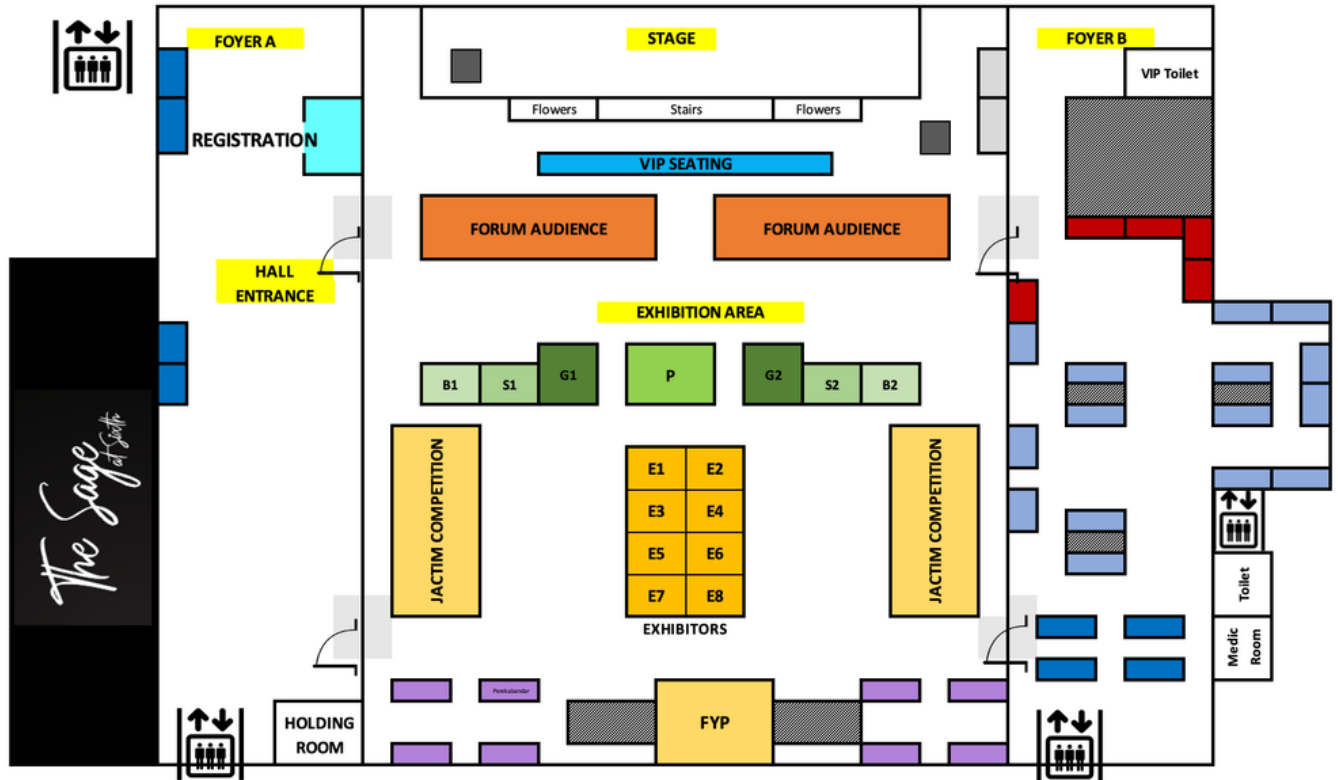
5.00 PM

End of Programme

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EVENT LAYOUT



LEGEND

	BOOTH 3M X 3M		VIP SEATING		STEM / JLC / ANA Ice Cream (2 Chairs + IBM Table)
	BOOTH 3M X 2M		FORUM AUDIENCE SEATING		Rostrum
	BOOTH 2M X 2M		Associations (2 Chairs + IBM Table)		PA System and Printing Table
	BOOTH 2M X 2M		SME (2 Chairs + IBM Table)		PILLAR
	BOOTH 2M X 2M		SMK / TVET		

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CORPORATE SPONSORSHIP PACKAGES



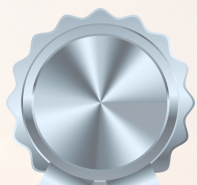
PLATINUM SPONSOR RM30,000

- Full-day event brand promotion.
- Sponsorship recognition across all official platforms.
- 3 complimentary passes, including networking sessions and lunch.
- Large premium exhibition booth (3m × 3m) in a prime location for maximum visibility.
- Full-page advertisement in the programme book and official website.
- Company logo displayed in the programme book and official event media.
- Company logo displayed on digital billboards and official event media.
- Opportunity to deliver an Industrial Talk for company/product/service promotion.



GOLD SPONSOR RM20,000

- Full-day event brand promotion.
- Sponsorship recognition across all official platforms.
- 2 complimentary passes, including networking sessions and lunch.
- Large exhibition booth (3m × 2m).
- Half-page advertisement in the programme book and official website.



SILVER SPONSOR RM10,000

- Full-day event brand promotion.
- Sponsorship recognition across all official platforms.
- 2 complimentary passes, including networking sessions and lunch.
- Medium exhibition booth (2m × 2m).
- Quarter-page advertisement in the programme book and official website.



BRONZE SPONSOR RM5,000

- Full-day event brand promotion.
- Sponsorship recognition across all official platforms.
- 1 complimentary pass, including networking sessions and lunch.
- Standard exhibition booth (2m × 2m).
- Listing in the programme book and official website.

FLEXIBLE SPONSORSHIP OPPORTUNITIES

- MJIX 2026 welcomes monetary and in-kind contributions of any value.
- Contributions may include cash, sponsorships, lucky draw prizes, corporate gifts, goodie bag items, technology products, event services, and other forms of support.
- Customised sponsorship packages are available upon request.
- All sponsors and contributors will receive appropriate acknowledgement and recognition.

TAX DEDUCTION ELIGIBILITY

Sponsorship contributions may qualify for tax deduction subject to approval and compliance with the applicable regulations of the Inland Revenue Board of Malaysia (LHDN).

BECOME AN MJIX 2026 PARTNER

Scan the QR code to submit your sponsorship interest. Our team will contact you to discuss suitable partnership opportunities

SCAN FOR SPONSORSHIP



SPONSORSHIP & PARTNERSHIP ENQUIRIES

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