



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Academia – Industry – Agency: Expanding Horizon

MJIIX 2025

Malaysia-Japan
Industrial & Innovation Expo

14
OCT
2025

Tuesday



*Grand Banquet Hall, Level 6,
UTM Hotel & Residence, Kuala Lumpur*



scan here for more info

Highlight Activities

- Industrial Exhibition
- Ikohza Expo & MyRA Awards
- MJIT Programs Exhibition
- MOU Exchanged
- MJL-JACTIM Competition
- Alumni corner

Organised by:



Co-organised by:



Corporate Sponsorship **PACKAGES**

PLATINUM SPONSOR

RM 20,000

Exclusive Benefits:

1. Full-Day Event Brand Promotion: Your company's brand promoted throughout the event, ensuring maximum exposure.
2. Sponsorship Recognition: Acknowledgment in the opening ceremony, placing your brand in the spotlight.
3. 3 Delegates: Complimentary passes for your team to attend, including networking opportunities, lunch, and swag bags.
4. Large Premium Exhibition Booth (3m x 3m): A spacious and prime location for maximum visibility to engage with attendees.
5. Full-Page Ad in Program Book & Webpage: Showcase your brand and services in a full-page ad across all event materials.
6. Company Logo on Digital Billboard: High visibility on an outdoor digital billboard during the event.
7. Opportunity for Industrial Talk: The chance to present an industrial talk during the event, positioning your company as a thought leader.

GOLD SPONSOR

RM 10,000

Exclusive Benefits:

1. Full-Day Event Brand Promotion: Prominent branding throughout the event.
2. Sponsorship Recognition: Recognition in the opening ceremony.
3. Delegates: Complimentary passes for your delegates, including access to networking, lunch, and swag bags.
4. Large Exhibition Booth (3m x 2m): A well-placed exhibition booth for visibility and engagement.
5. Half-Page Ad in Program Book & Webpage: A half-page advertisement to highlight your brand's offerings.

SILVER SPONSOR

RM 5,000

Exclusive Benefits:

1. Full-Day Event Brand Promotion: Branding included across the event for broad exposure.
2. Sponsorship Recognition: Acknowledgment during the opening ceremony.
3. Medium Large Exhibition Booth (2m x 2m): A designated exhibition booth area.
4. 2 Delegates: Complimentary delegate passes, with access to networking, lunch, and swag bags.
5. Quarter-Page Ad in Program Book & Webpage: A quarter-page ad in the program book and event webpage for visibility.

BRONZE SPONSOR

RM 3,000

Exclusive Benefits:

1. Full-Day Event Brand Promotion: Display your brand throughout the event.
2. Sponsorship Recognition: Mention during the opening ceremony.
3. Standard Exhibition Booth (2m x 2m): A designated exhibition booth area.
4. 2 Delegates: Complimentary passes for your delegates, including access to networking, lunch, and swag bags.
5. Small Page Ad in Program Book & Webpage: eighth-page ad in the program book and event webpage for visibility

**All sponsor may receive income tax exemption treatment in accordance with subsection 44(6) of the Income Tax Act 1967*



For more information, you may contact

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scan here for more info



MJIIX
2025

Program **TENTATIVE**

8:00AM - 8:30AM	Registration for MJIIIX2025 and MJL – JACTIM Competition
9:00AM	Premier Keynote Speech “Academia-Industry-Government: Expanding Horizon” Opening Ceremony of MJIIIX 2025 MoU Exchange
10:30AM	List of Parallel Activities <ul style="list-style-type: none"> • Ikohza/Research Exhibition & Innovation Showcase 2025 • MJL – JACTIM Research Competitions • Alumni/Senpai-Kohai Industry Corner • UTM Academic’s Programs - UTM ScholarsPath
12:30PM	Networking Lunch (Invited guests only)
2:15PM	List of Parallel Activities <ul style="list-style-type: none"> • Coffee Talk: Industry & Research Mapping Session • Funding Stakeholders: Sharing Insights on Research and Commercialization Support • Ikohza/Research Exhibition & Innovation Showcase 2025 • MJIIIT,UTM Ikohza, Faculty and Laboratory Tour
4:15PM	Closing and Award Ceremony <ul style="list-style-type: none"> • Ikohza/Research Innovation Showcase 2025 • MYRA Research Achievement Awards • MJL – JACTIM Research Competitions
5:30PM	End of Program

Organised by:



Co-organised by:

