UTM
UNIVERSITI TEKNOLOGI MALAYSIA

CALL FOR PARTICIPANTS

i-Kohza Showcase Competitions & MyRA Award Ceremony

in Conjunction with MJIIX 2025

Grand Banquet Hall, Level 6, UTM Hotel & Residence, Kuala Lumpur

Tuesday, 14th October 2025

Terms & Conditions:

1 PARTICIPANTS

The competition is open to all i-Kohza registered with MJIIT. Each i-Kohza may submit a maximum of **two(2)** entries to the competition.

2 CATEGORIES

Entries may fall under various categories, including but not limited to engineering, technology, sustainability, healthcare, social innovation, and entrepreneurship.

3 PRINTING

Participants can create open-format bunting for printing, with no restrictions on content (participants may refer to rubric components). The bunting size should be **2 ft x 6 ft in a T-style format**. Each participant is allocated a **maximum of RM100** for printing and for the bunting stand only. The **PAY AND CLAIM** method will be used for reimbursement, so please contact the secretariat during the event. Remember to keep your original receipt and proof of payment for the claiming process.

MJIIX 2025
Malaysia–Japan Industrial & Innovation Expo

4 SUBMISSION

Participants must submit a comprehensive proposal or presentation outlining their innovative idea, project, or prototype. All submissions must address an industry problem or involve industry collaboration. Submissions should include detailed descriptions, objectives, methodologies, expected outcomes, and potential impact.

SCAN HERE

Submission link as follows:
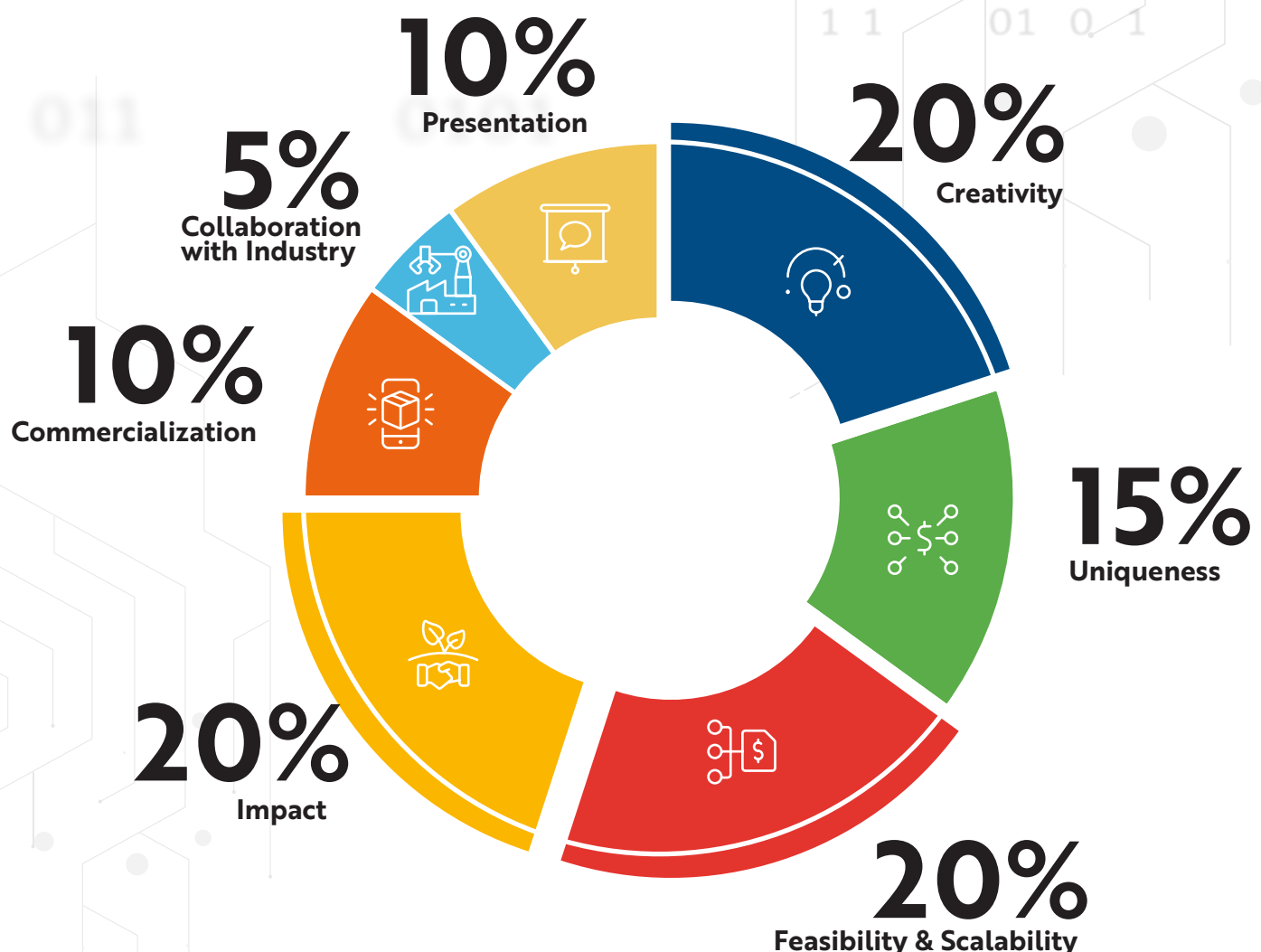https://forms.gle/A8wFCc4FE2wpNYTA9

5 PRESENTATION

All i-Kohza will present their projects or prototypes to a panel of evaluators during the first round of the competition. Each i-Kohza will be allocated **10 minutes for presentation** and **10 minutes for Q&A session**. Additionally, all participants must prepare **one-slide summary (graphical abstract)** of their project. The **TOP FIVE (5) finalists** will be required to deliver a 5-minute pitching session during the sharing session. Participants need to bring their own extension wire (if required).

Rubric Components
Participants will be evaluated based on:

- **10%** Presentation
- **5%** Collaboration with Industry
- **10%** Commercialization
- **20%** Impact
- **20%** Creativity
- **15%** Uniqueness
- **20%** Feasibility & Scalability

Rubric Components
Participants will be evaluated based on:

Creativity (20%)
Assess the originality and of the idea or project. Look for innovative approaches or unique solutions that demonstrate creative thinking.

Uniqueness (15%)
Determine the uniqueness of the innovation within its field or domain. Assess whether the idea fills a gap in the market or offers a distinct advantage over competitors.

Feasibility & Scalability (20%)
Assess the feasibility and scalability of the innovation. Consider factors such as cost-effectiveness, resource requirements, and scalability potential.

Impact (20%)
Evaluate the potential societal, economic, and environmental impact of the innovation. Consider its potential to address pressing social issues, improve quality of life, and enhance environmental sustainability by reducing degradation, conserving resources, or mitigating climate change.

Commercialization (10%)
High potential for successful commercialization and market adoption.

Collaboration with Industry (5%)
Demonstrates potential strong collaboration with industry.

Presentation (10%)
Evaluate the presentation's clarity by assessing the organization, coherence, and clarity of the content, the effectiveness of communication including the presenter's ability to engage the audience and convey key messages clearly, and the use of visual aids for their relevance, clarity, and effectiveness in supporting the arguments.
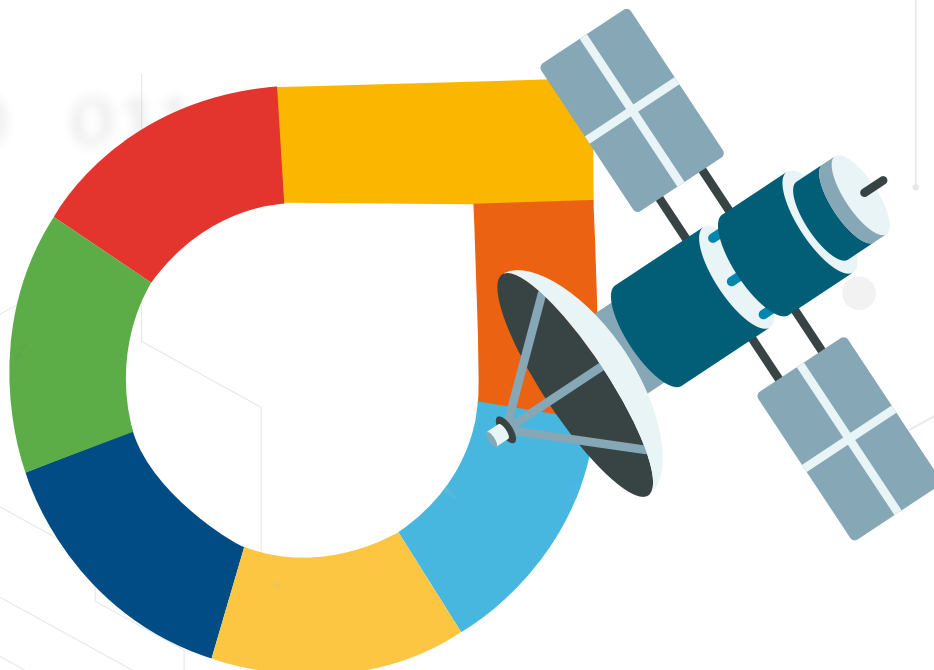
Important Date
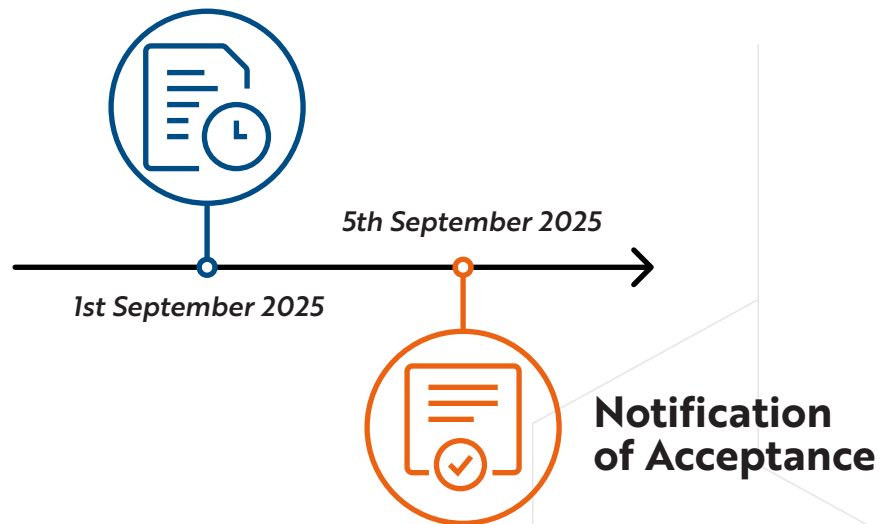
Prizes

Grand Award of RM 2500 cash prize
Eligible only for Gold award recipients

2 Semi-Grand Awards of RM 1000 cash prize each
Gold, Silver, & Bronze Awards (with certificates)

Grand Award

RM 2500 cash prize

Contact Person:
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