



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

Academia – Industry – Agency: Expanding Horizon

# MJIIX 2025

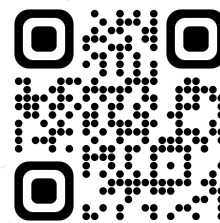
Malaysia-Japan  
Industrial & Innovation Expo

**14**  
**OCT**  
**2025**

Tuesday



*Grand Banquet Hall, Level 6,  
UTM Hotel & Residence, Kuala Lumpur*



scan here for more info

## Highlight Activities

- Industrial Exhibition
- Ikohza Expo & MyRA Awards
- MJIT Programs Exhibition
- MOU Exchanged
- MJL-Jactim Competition
- Alumni corner

Organised by:



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

Malaysia-Japan  
International  
Institute of Technology  
(MJIT)



**MALAYSIA  
JAPAN**  
LINKAGE OFFICE



**SRC**  
SANGAKU RENKEI CENTER  
Industry-MJIT Cooperation

Co-organised by:





**MJIIX**  
2025

# Program **TENTATIVE**

<b>8:00AM - 8:30AM</b>	Registration for MJIX2025 dan MJL-Jactim Competition
<b>9:00AM</b>	<b>Plenary Talk</b> “Academia-Industry-Government: Expanding Horizon” Opening Ceremony of MJIX 2025 MoU Exchange
<b>10:30AM</b>	<b>List of Parallel Activities</b> <ul style="list-style-type: none"><li>• Ikohza/Research Exhibition &amp; Innovation Showcase 2025</li><li>• MJL – JACTIM Research Competitions</li><li>• Alumni/Senpai-Kohai Industry Corner</li><li>• UTM Academic’s Programs - UTM ScholarsPath</li></ul>
<b>12:30AM</b>	Networking Lunch (Invited guests only)
<b>2:15PM</b>	<b>List of Parallel Activities</b> <ul style="list-style-type: none"><li>• Coffee Talk: Industry &amp; Research Mapping Session</li><li>• Funding Stakeholders: Sharing Insights on Research and Commercialization Support</li><li>• Ikohza/Research Exhibition &amp; Innovation Showcase 2025</li><li>• MJIT,UTM Ikohza, Faculty and Laboratory Tour</li></ul>
<b>4:15PM</b>	<b>Closing and Award Ceremony</b> <ul style="list-style-type: none"><li>• Ikohza/Research Innovation Showcase 2025</li><li>• MYRA Research Achievement Awards</li><li>• MJL – JACTIM Research Competitions</li></ul>
<b>5:30PM</b>	<b>End of Program</b>

Organised by:



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# Corporate Sponsorship **PACKAGES**

## **PLATINUM SPONSOR**

**RM 20,000**

### **Exclusive Benefits:**

1. Full-Day Event Brand Promotion: Your company's brand promoted throughout the event, ensuring maximum exposure.
2. Sponsorship Recognition: Acknowledgment in the opening ceremony, placing your brand in the spotlight.
3. 3 Delegates: Complimentary passes for your team to attend, including networking opportunities, lunch, and swag bags.
4. Large Premium Exhibition Booth (3m x 3m): A spacious and prime location for maximum visibility to engage with attendees.
5. Full-Page Ad in Program Book & Webpage: Showcase your brand and services in a full-page ad across all event materials.
6. Company Logo on Digital Billboard: High visibility on an outdoor digital billboard during the event.
7. Opportunity for Industrial Talk: The chance to present an industrial talk during the event, positioning your company as a thought leader.

## **GOLD SPONSOR**

**RM 10,000**

### **Exclusive Benefits:**

1. Full-Day Event Brand Promotion: Prominent branding throughout the event.
2. Sponsorship Recognition: Recognition in the opening ceremony.
3. Delegates: Complimentary passes for your delegates, including access to networking, lunch, and swag bags.
4. Large Exhibition Booth (3m x 2m): A well-placed exhibition booth for visibility and engagement.
5. Half-Page Ad in Program Book & Webpage: A half-page advertisement to highlight your brand's offerings.

## **SILVER SPONSOR**

**RM 5,000**

### **Exclusive Benefits:**

1. Full-Day Event Brand Promotion: Branding included across the event for broad exposure.
2. Sponsorship Recognition: Acknowledgment during the opening ceremony.
3. Medium Large Exhibition Booth (2m x 2m): A designated exhibition booth area.
4. 2 Delegates: Complimentary delegate passes, with access to networking, lunch, and swag bags.
5. Quarter-Page Ad in Program Book & Webpage: A quarter-page ad in the program book and event webpage for visibility.

## **BRONZE SPONSOR**

**RM 3,000**

### **Exclusive Benefits:**

1. Full-Day Event Brand Promotion: Display your brand throughout the event.
2. Sponsorship Recognition: Mention during the opening ceremony.
3. Standard Exhibition Booth (2m x 2m): A designated exhibition booth area.
4. 2 Delegates: Complimentary passes for your delegates, including access to networking, lunch, and swag bags.
5. Small Page Ad in Program Book & Webpage: eighth-page ad in the program book and event webpage for visibility



**For more information, you may contact**  
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