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**28TH
MAY
2024**

Malaysia-Japan

Industrial & Innovation

EXPO

in conjunction with

MJIIT Career Fair

2024

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MJIIX 2024

**Grand Banquet Hall,
Level 6, Residensi UTMKL**

*For more information please contact us: researchmjiit@utm.my
<https://mjiit.utm.my/mjiix2024/>*

ABOUT EVENT

MJIIX 2024 is the industrial and innovation expo organized by Malaysia-Japan International Institute of Technology (MJIT).

This event aims to provide a dynamic platform for meaningful networking and collaboration between academia, industries, government agencies and communities. This event welcomes participation from business entities as industrial exhibitors and/or job recruiters. From small and medium enterprises (SMEs) to medium-tier companies (MTCs) and multinational companies (MNCs), MJIIX 2024 brings together various industry practitioners and experts in close proximity.

In this event, industrial exhibitors have opportunities to showcase their cutting-edge technologies, research breakthroughs, and industrial advancements. The expo seeks to attract the interest of both local and international industries, inviting them to become strategic partners in the pursuit of knowledge and innovation.

In addition, the accompanying MJIT Career Fair 2024 serves as a bridge between academia and industry. Companies participating as job recruiters will have the unique opportunity to interact directly with the talented pool of university students, presenting an avenue for potential recruitment and talent acquisition.

Lastly, MJIIX 2024 will also include an innovation exhibition by research groups at MJIT, covering various disciplines of science and technology. The exhibition showcases scientific breakthroughs and innovative solutions with potential to solve real-world problems in related sectors.

EVENT OBJECTIVES

- Showcasing Research and Innovation of Research Groups (Ikohza)
- Networking and Collaboration
- Knowledge Exchange and Learning
- Increase Branding and Visibility
- Strategic Partnership between UTM-MJIT and Active Industrial Partners
- Provide a Job Search Platform for UTM-MJIT Students and Alumni
- Highlight the Strength of UTM-MJIT Academic Program
- Promote Undergraduate and Postgraduate Opportunities

Organised by:



Co-organised by:



MJIIX 2024

HIGHLIGHT

University-Industry-Government Forum

Join the forum to listen to professionals and their sharing of knowledge and insights that contribute to the development of the education & industry sectors.

Industrial Exhibition

Interact and create a network with industry experts and learn about their technologies and products

Industry Research Mapping Session

Find out UTM latest trending Research and Innovation for the community, industry players, government and many more.

MJIIT Career Fair 2024

Explore a wide range of exciting employment opportunities, network with leading companies, and connect with industry professionals. Drop off your resume and be ready for a walk in interview.

Industry-Driven Knowledge Sharing (Industrial Talk)

Get informed of exciting knowledge and innovation sharing from an industrial expert

Launching of Malaysia-Japan Linkages Office MoA/MoU Signing Ceremony MUC/AUC Gift Ceremony

Witness the launching of Malaysia-Japan Linkage (MJL) Office of MJIT aimed at strengthening the academia-industry collaboration.

Innovation Competition

Explore innovations in research undertaken at MJIT in various fields of knowledge.

Organised by:



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ENTREPRENEURS

INDUSTRIES

UNIVERSITIES

GOVERNMENT AGENCIES

FUNDING AGENCIES



Who Should Visit

MJIIX 2024 is open to the public to visit. However, through MJIIX 2024 you can discover more about how UTM could benefit you.

Target Participation

Participants from various backgrounds. FREE entrance.

REGISTER NOW FREE ENTRANCE FEES

Organised by:



Co-organised by:



CORPORATE SPONSORSHIP PACKAGE AT MJIIX 2024

PLATINUM

Company Brand Promotion for Full One-Day Event
 Sponsorship Recognition in the Opening Ceremony
 5 Delegates Entitled to Networking Lunch & Swag Bag
 Large Exhibition Booth at Premium Location
 Full-Page Company Ad in Program Book and Webpage
 Company's Logo Visibility in Program Ad on Outdoor Digital Billboard
 Opportunity to Give an Industrial Talk During the Event

RM 20,000

GOLD

Company Brand Promotion for Full One-Day Event
 Sponsorship Recognition in the Opening Ceremony
 3 Delegates Entitled to Networking Lunch & Swag Bag
 Standard Exhibition Booth Size at Premium Location
 Half-Page Company Ad in Program Book and Webpage

RM 10,000

SILVER

Company Brand Promotion for Full One-Day Event
 Sponsorship Recognition in the Opening Ceremony
 2 Delegates Entitled to Networking Lunch & Swag Bag
 Standard Exhibition Booth Size

RM 5,000

BRONZE

Company Brand Promotion for Full One-Day Event
 Sponsorship Recognition in the Opening Ceremony
 2 Delegates Entitled to Networking Lunch & Swag Bag
 Standard Exhibition Booth Size
 Quarter-Page Company Ad in Program Book and Webpage

RM 3,000

UTM GET HIRED PACKAGE AT MJIIX 2024

JOB RECRUITER

Benefits:

Recognition in the Opening Ceremony
 Listing in MJIIX 2024 Directory and Program Book
 Exhibition Booth
 Pre-event publicity
 Engage and connect with a large number of potential candidates in person
 Showcase the company's brand
 Expedite the hiring process by conducting on-the-spot interviews

RM 1,000
 early bird (Till 29/2/2024)

RM 1,500
 normal

Organised by:



Co-organised by:



PROGRAM

TENTATIVE

8:30AM - 9:00AM	<i>Registration</i>	
9:00AM - 9:30AM	<i>Industry-Driven Knowledge Sharing</i>	<i>Innovative Challenge: Pitching session</i>
9:30AM - 10:30AM	<i>Forum: University-Industry-Government</i>	<i>Innovative Challenge: Pitching session</i>
10:30AM - 12:30PM	<i>Fund Sharing Sessions by Agencies</i>	<ul style="list-style-type: none"> • <i>Industry Research Mapping Session</i> • <i>Innovative Challenge: Final pitching session</i>
12:30PM - 2:30PM	<i>Networking Lunch & Break</i>	
02:30PM - 02:45PM	<ul style="list-style-type: none"> • <i>Opening Ceremony</i> • <i>Welcoming Remarks</i> • <i>Opening Remarks</i> 	
02:45PM - 03:15PM	<i>MJIT Premiere Lecture Series</i>	
03:15PM - 04:00PM	<ul style="list-style-type: none"> • <i>Launching of Malaysia-Japan Linkage Office (MJL)</i> • <i>MoA Document Exchange Ceremony</i> 	
04:00 PM - 04:30 PM	<ul style="list-style-type: none"> • <i>AUC/MUC Appointment Ceremony</i> • <i>Innovative Challenge Award Ceremony</i> • <i>MJIT Suisen Oubo Recipients Award</i> • <i>Program end</i> 	

Organised by:



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