

scan here for more info

**28TH MAY**2024



in conjunction with

**MJIITCareer Fair** 

2024 =

**MJIIX 2024** 

Grand Banquet Hall, Level 6, Residensi UTMKL



### **ABOUT EVENT**

MJIIX 2024 is the industrial and innovation expo organized by Malaysia-Japan International Institute of Technology (MJIIT).

This event aims to provide a dynamic platform for meaningful networking and collaboration between academia, industries, government agencies and communities. This event welcomes participation from business entities as industrial exhibitors and/or job recruiters. From small and medium enterprises (SMEs) to medium-tier companies (MTCs) and multinational companies (MNCs), MJIIX 2024 brings together various industry practitioners and experts in close proximity.

In this event, industrial exhibitors have opportunities to showcase their cutting-edge technologies, research breakthroughs, and industrial advancements. The expo seeks to attract the interest of both local and international industries, inviting them to become strategic partners in the pursuit of knowledge and innovation.

In addition, the accompanying MJIIT Career Fair 2024 serves as a bridge between academia and industry. Companies participating as job recruiters will have the unique opportunity to interact directly with the talented pool of university students, presenting an avenue for potential recruitment and talent acquisition.

Lastly, MJIIX 2024 will also include an innovation exhibition by research groups at MJIIT, covering various disciplines of science and technology. The exhibition showcases scientific breakthroughs and innovative solutions with potential to solve real-world problems in related sectors.

### **EVENT OBJECTIVES**

- Showcasing Research and Innovation of Research Groups (Ikohza)
- Networking and Collaboration
- . Knowledge Exchange and Learning
- Increase Branding and Visibility
- Strategic Partnership between UTM-MJIIT Opportunities and Active Industrial Partners
- Provide a Job Search Platform for UTM-MJIIT Students and Alumni
- Highlight the Strength of UTM-MJIIT Academic Program
- Promote Undergraduate and Postgraduate Opportunities

Organised by:













### **University-Industry-Government Forum**

Join the forum to listen to professionals and their sharing of knowledge and insights that contribute to the development of the education & industry sectors.

#### **Industrial Exhibition**

Interact and create a network with industry experts and learn about their technologies and products

### **Industry Research Mapping Session**

Find out UTM latest trending Research and Innovation for the community, industry players, government and many more.

### MJIIT Career Fair 2024

Explore a wide range of exciting employment opportunities, network with leading companies, and connect with industry professionals. Drop off your resume and be ready for a walk in interview.

### **Industry-Driven Knowledge Sharing** (Industrial Talk)

Get informed of exciting knowledge and innovation sharing from an industrial expert

### Launching of Malaysia-Japan Linkages Office MoA/MoU Signing Ceremony MUC/AUC Gift Ceremony

Witness the launching of Malaysia-Japan Linkage (MJL) Office of MJIIT aimed at strengthening the academia-industry collaboration.

### **Innovation Competition**

Explore innovations in research undertaken at MJIIT in various fields of knowledge.

Organised by:





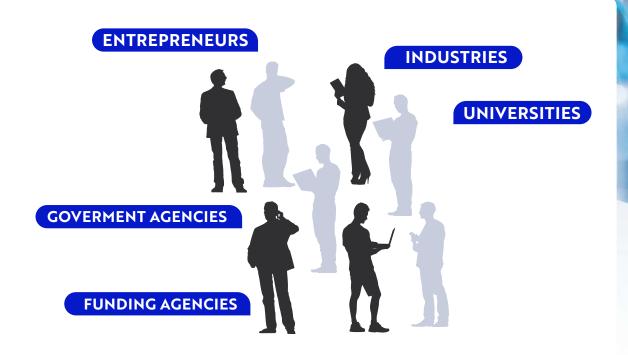












# **Who Should Visit**

MJIIX 2024 is open to the public to visit. However, through MJIIX 2024 you can discover more about how UTM could benefit you.

# **Target Participation**

Participants from various backgrounds. FREE entrance.

REGISTER NOW FREE ENTRANCE FEES















# **CORPORATE SPONSORSHIP PACKAGE AT MJIIX 2024**

**GOLD** 

## **PLATINUM**

#### Company Brand Promotion for Full One-Day Event Sponsorship Recognition in the Opening Ceremony 3 Delegates Entitled to Networking Lunch & Swag Bag Standard Exhibition Booth Size at Premium Location

Half-Page Company Ad in Program

Book and Webpage

# RM 10,000

#### Company Brand Promotion for Full One-Day Event

Sponsorship Recognition in the **Opening Ceremony** 

5 Delegates Entitled to Networking Lunch & Swag Bag

Large Exhibition Booth at Premium Location

Full-Page Company Ad in Program Book and Webpage

Company's Logo Visibility in Program Ad on Outdoor Digital Billboard

Opportunity to Give an Industrial Talk During the Event

RM 20,000

# **SILVER**

Company Brand Promotion for Full One-Day Event Sponsorship Recognition in the **Opening Ceremony** 2 Delegates Entitled to Networking Lunch & Swag Bag Standard Exhibition Booth Size

RM 5,000

## **BRONZE**

Company Brand Promotion for Full One-Day Event Sponsorship Recognition in the **Opening Ceremony** 2 Delegates Entitled to Networking Lunch & Swag Bag Standard Exhibition Booth Size Quarter-Page Company Ad in Program Book and Webpage

RM 3,000

## UTM GET HIRED PACKAGE AT MJIIX 2024

# **JOB RECRUITER**

Recognition in the Opening Ceremony Listing in MJIIX 2024 Directory and Program Book **Exhibition Booth** Pre-event publicity Engage and connect with a large number of potential candidates in person Showcase the company's brand Expedite the hiring process by

RM 1, 000 early bird (Till 29/2/2024) RM 1, 500 normal

Organised by:

conducting on-the-spot interviews















8:30AM - 9:00AM	Registration	
9:00AM - 9:30AM	Industry-Driven Knowledge Sharing	Innovative Challenge: Pitching session
9:30AM - 10:30AM	Forum: University-Industry -Government	Innovative Challenge: Pitching session
10:30AM - 12:30PM	Fund Sharing Sessions by Agencies	<ul> <li>Industry Research</li> <li>Mapping Session</li> <li>Innovative Challenge:</li> <li>Final pitching session</li> </ul>
12:30PM - 2:30PM	Networking Lunch & Break	
02:30PM - 02:45PM	<ul><li>Opening Ceremony</li><li>Welcoming Remarks</li><li>Opening Remarks</li></ul>	
02:45PM - 03:15PM	MJIIT Premiere Lecture Series	
03:15PM - 04:00PM	<ul> <li>Launching of Malaysia-Japan Linkage Office (MJL,</li> <li>MoA Document Exchange Ceremony</li> </ul>	
04:00 PM - 04:30 PM	<ul> <li>AUC/MUC Appointment Ceremony</li> <li>Innovative Challenge Award Ceremony</li> <li>MJIIT Suisen Oubo Recipients Award</li> <li>Program end</li> </ul>	









