



独立行政法人 国際協力機構

"MJIIT Career Fair 2024" Program Outline

"Malaysia-Japan International Institute of Technology (MJIIT)" will be organizing the MJIIT Career Fair 2024 in the flame of Malaysia-Japan Industrial & Innovation Expo (MJIIX) as follows. This career fair limited to Japanese companies interested in recruiting UTM-MJIIT graduates.

1. Outline and purpose of the event

Malaysia-Japan International Institute of Technology (MJIIT) was established in Kuala Lumpur in 2011 as an academic institution of Universiti Teknologi Malaysia (UTM) based on the agreement of the governments of Japan and Malaysia. With the support of the Japan International Cooperation Agency (JICA), we are promoting joint degree programs and academic exchanges in collaboration with the Japanese University Consortium, which is formed from 31 Japanese universities and institutions. Additionally, in industry-academia collaboration, we are working to promote collaboration with Japanese industry, such as internships and joint / contract research. "MJIIT Career Fair 2024" will be held co-organized by the Japanese Chamber of Trade & Industry, Malaysia (JACTIM) and Japan International Cooperation Agency (JICA) Malaysia Office for Japanese companies wishing to hire UTM especially MJIIT students and graduates with the aim of promoting human resources exchange in the industrial world between the two countries.

2. Date

May 28, 2024 9: 00 -17: 30 (Malaysia time)

- 3. Venue Grand Banquet Hall, Residensi UTMKL
- 4. Host

Malaysia-Japan International Institute of Technology (MJIIT), Universiti Teknologi Malaysia <u>https://mjiit.utm.my/</u>

- 5. Co-Organizer The Japanese Chamber of Trade & Industry, Malaysia (JACTIM) Japan International Cooperation Agency (JICA) Malaysia Office
- 6. Supporters TBD
- Participating companies About 13-15 Japanese companies in Malaysia and abroad looking for recruitment (final year students/ new graduates / existing graduates)
- 8. Registration fee With fee as in **Annex 1**.
- 9. Participating students
 - Target students: About 200 UTM final year students from various faculties and level of studies including from MJIIT and graduates seeking for employment.
 - Students/ alumni from other university
 - Specialized fields: Engineering (Mechanical, Electrics, Electronics, Chemical, Environment, Software, IoT, etc.), Social Science (Business, Economics, etc.) etc.
 - Language: Fluent in English as well as Malay (mother tongue). Depending on the ethnic group, there are native languages such as Mandarin, Cantonese, and Tamil, and MJIIT students can also speak Japanese (mainly N3-N5 level).

10. Language: In principle English

11. Public relations

Scheduled to be publicized in press releases and websites in Japan and Malaysia before and after the event

- 12. Inquiry
 - MJIIT JICA team:

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- MJIIX Committee:
 - Dr. Syarifah Zyurina Nordin (<u>szyurina@utm.my</u>)
 - Dr. Nurshafinaz Mohd Maruai (nurshafinaz@utm.my)

End.

SPONSORSHIP/ CONTRIBUTIONS

| Package | Platinum RM20,000 | Gold RM10,000 | Silver RM5,000 | Bronze RM3,000 | Career Fair Booth RM1,500 |
|-------------|---|--|--|---|---|
| Description | • Company's Logo Visibility in the Program Book, Event Banner, Webpage & Poster | Company's Logo Visibility in the Program Book, Event Banner, Website & Poster | Company's Logo Visibility in the Program Book, Event Banner, Website & Poster | • Company's Logo Visibility in the Program Book, Event Banner, Website & Poster | • Company's Logo Visibility in the Program Book & Webpage |
| | • Sponsorship Recognition during Opening Ceremony | Sponsorship Recognition during Opening Ceremony | Sponsorship Recognition during Opening Ceremony | Sponsorship Recognition during Opening Ceremony | _ |
| | 5 Delegates Entitled to Networking Lunch | • 3 Delegates Entitled to Networking Lunch | • 2 Delegates Entitled to Networking Lunch | • 2 Delegates Entitled to Networking Lunch | _ |
| | • Booth – Large (Premium Location) | • Booth – Standard (Premium Location) | • Booth – Standard | • Booth – Standard | • Booth – Standard |
| | Full-Page Advertisement in Program Book | Half-Page Advertisement in Program Book | • Quarter- Page Advertisement in Program Book | _ | _ |
| | • Advertisement in Event Webpage | • Advertisement in Event Webpage | _ | _ | • Advertisement in Event Webpage |
| | • Company's Logo Visibility in Program Ad on Outdoor Digital Billboard | - | - | - | _ |
| | • Opportunity to Give an Industrial Talk During the Event | _ | _ | _ | _ |

| Availability: Platinum | | 1 |
|------------------------|-------------------|------------|
| | Gold | 1 sold out |
| | Silver | 2 |
| | Bronze | 3 |
| | Career Fair Booth | 13 |

Contribution of any amount in cash is also accepted and eligible for single tax exemption under Income Tax Act 1967, Section 44(6).

Opportunities & Benefits:

- Single Tax Deduction (all packages except for Career Fair Booth)
- R&D Collaboration
- University-Industry Collaboration
- Joint-Laboratory/ Satellite Lab
- Postgraduate Opportunity
- Job recruitments
- Industry Advisory Panel
- Marketing and Promotion

Interested companies may register online: <u>https://forms.office.com/r/BVMhi5J71b</u> Invoice for payment will be shared to company upon receiving the online application form.