

# CALLING ALL INDUSTRY KEYPLAYERS

# MJIIT INDUSTRY



# EXHIBITION

Dear Sir/Madam,

We are pleased to inform you that Malaysia-Japan International Institute of Technology (MJIT) will be organizing MJIT Japan Day 2022 in December 2022.

Date : 27 December 2022

Time : 9.00 am - 4.00 pm

Venue : Grand Hall Banquet, Residensi UTMKL,  
Kuala Lumpur, Malaysia.

Website : <https://mjiit.utm.my/japanday/>

MJIT Japan Day 2022 offers various activities such as:

- MJIT Industry Exhibition
- Japanese Culture Activities
  - ikohza Open Day
  - Student Booth

In conjunction with that, we cordially invite your organization to participate in the MJIT Industry Exhibition to exhibit your outstanding cooperation and technology.



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Register here to join us and exhibit your cooperation.



## AGENDA MJIT JAPAN DAY 2022

### Tuesday - December 27, 2022

Time	Programme		
8:00 am - 9:00 am	The Arrival of Guests & Participants		
9:00 am - 9:15 am	The Arrival of VVIP/ UTM Pro Vice-Chancellor/ Dean of MJIT		
9:15 am - 9:20 am	Dua Recitation		
9:20 am - 9:25 am	Welcoming Remark by Pro-Vice Chancellor of UTM Prof. Ts. Dr. Abd Latif Saleh		
9:25 am - 9:30 am	Launching Ceremony (by YBM)		
9:30 am - 9:45 am	Official Launch of the SRC, CV MJIT, MJIT's Book		
9:45 am - 9:50 am	MJIT Corporate Video and Montage Screening		
9:50 am - 10:30 am	VVIP Booth Visits		
10:00 am - 13:00 pm	Industry Exhibition	iKohza Open Day	Japanese Cultural Activity
11:00 am - 12:00 pm	Industry Talk 1		
13:00 pm - 14:00 pm	Lunch Break		
14:00 pm - 15:00 pm	Industry Talk 2		
14:00 pm - 15:00 pm	Industry Exhibition	iKohza Open Day	Japanese Cultural Activity
15:00 pm - 16:00 pm	Closing ceremony		
16:00 pm	End of Event		



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# MJIIT INDUSTRY EXHIBITION



## OBJECTIVES

The MJIT Industry Exhibition is aimed to be a perfect opportunity by bringing the key players from the industries located in Malaysia to showcase their services and products not only to the students and researchers in UTM KL but also to the public. The objectives of this exhibition are:

- 1 To bridge the gap between industry and academia.
- 2 To establish a platform for industry and academia collaboration.
- 3 To create a platform for talent recruitment and student internship opportunities.
- 4 To support the upskilling efforts of academic and industry personnel.
- 5 To introduce industry problems to the academia in obtaining real solutions.
- 6 To develop a strategy for the Fourth Industrial Revolution's (IR 4.0) implementation through collaboration between the industry and academia

Experts from both industry and academia can take advantage of this opportunity to expose themselves with the advancement of technology and knowledge and strengthen the industry and academia collaboration.



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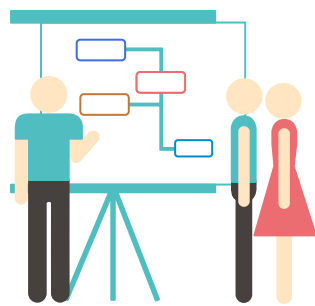


# EXHIBITION

## MAIN ACTIVITIES



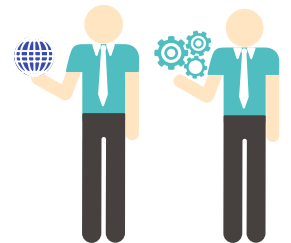
Talent  
recruitment  
platform



Service and  
product  
marketing



Product  
display and  
demonstration



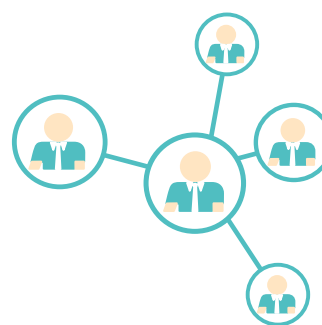
Business/Idea  
pitching



Knowledge  
transfer



Establish and  
expand company  
recognition



Networking



Industry-  
academia  
collaboration



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**SRC**  
SANGAKU DENKEI CENTER  
Industry-MJIT Cooperation



# MJIT INDUSTRY



## EXHIBITION

### TARGET SECTORS



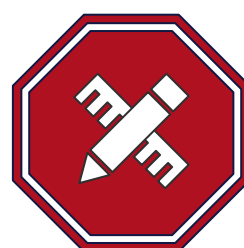
BUILT  
ENVIRONMENT



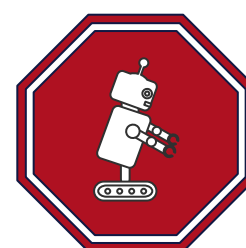
MANUFACTURING



TRANSPORT &  
AEROSPACE



PRODUCT DESIGN



ENGINEERING  
TECHNOLOGY



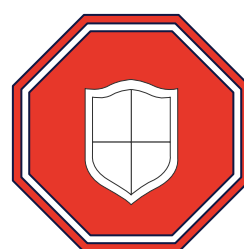
SOFTWARE &  
COMPUTER



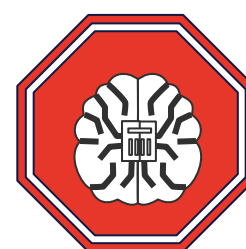
AUTOMATION &  
SENSORS



COMMUNICATION



SECURITY &  
NETWORKS



INTELLIGENT  
SYSTEMS



FOOD INDUSTRY



MATERIAL &  
NANOTECHNOLOGY



PHARMACEUTICALS



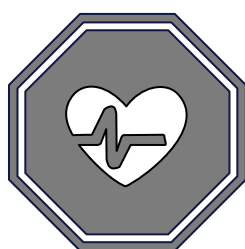
WELLNESS



AGRICULTURE



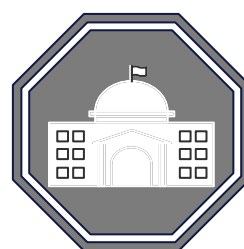
EDUCATION



HEALTH CARE



SUSTAINABLE  
ENERGY



GOVERNMENT  
AGENCIES



SME &  
OTHERS



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# MJIIT INDUSTRY



## EXHIBITION

### EXHIBITION PACKAGES

Package	Platinum* RM10,000	Gold RM8,000	Silver RM2,000
Company Logo Placement	Company logo on banner, website and programme e-book		
Recognition	Trophy and acknowledgement as the main sponsor	Trophy and acknowledgement as the co-sponsor	Acknowledgement during the opening address
Endowment	Yes	Yes	No
Exhibition	Shell scheme booth setup		
Representative passes	Two representative passes Certificate of participation, registration kit and lanyard Packed lunch is provided		
Company Ad Placement	Full page	Full page	Half page

- 1) The platinum package is available for one sponsor only as the **main sponsor** for MJIT Japan Day 2022.
- 2) Industry Exhibition will be conducted on 27th of December 2022 from 10 am to 4 pm.
- 3) Participating company will be equipped with a scheme shell booth setup
- 4) The endowment included in Platinum and Gold packages entitles for single tax deduction.
- 5) MJIT endowment serves as a financial funding for student's development activities and tuition fees. The endowment option is also open to any company, who wish to contribute to the student's development, activities and tuition fees.



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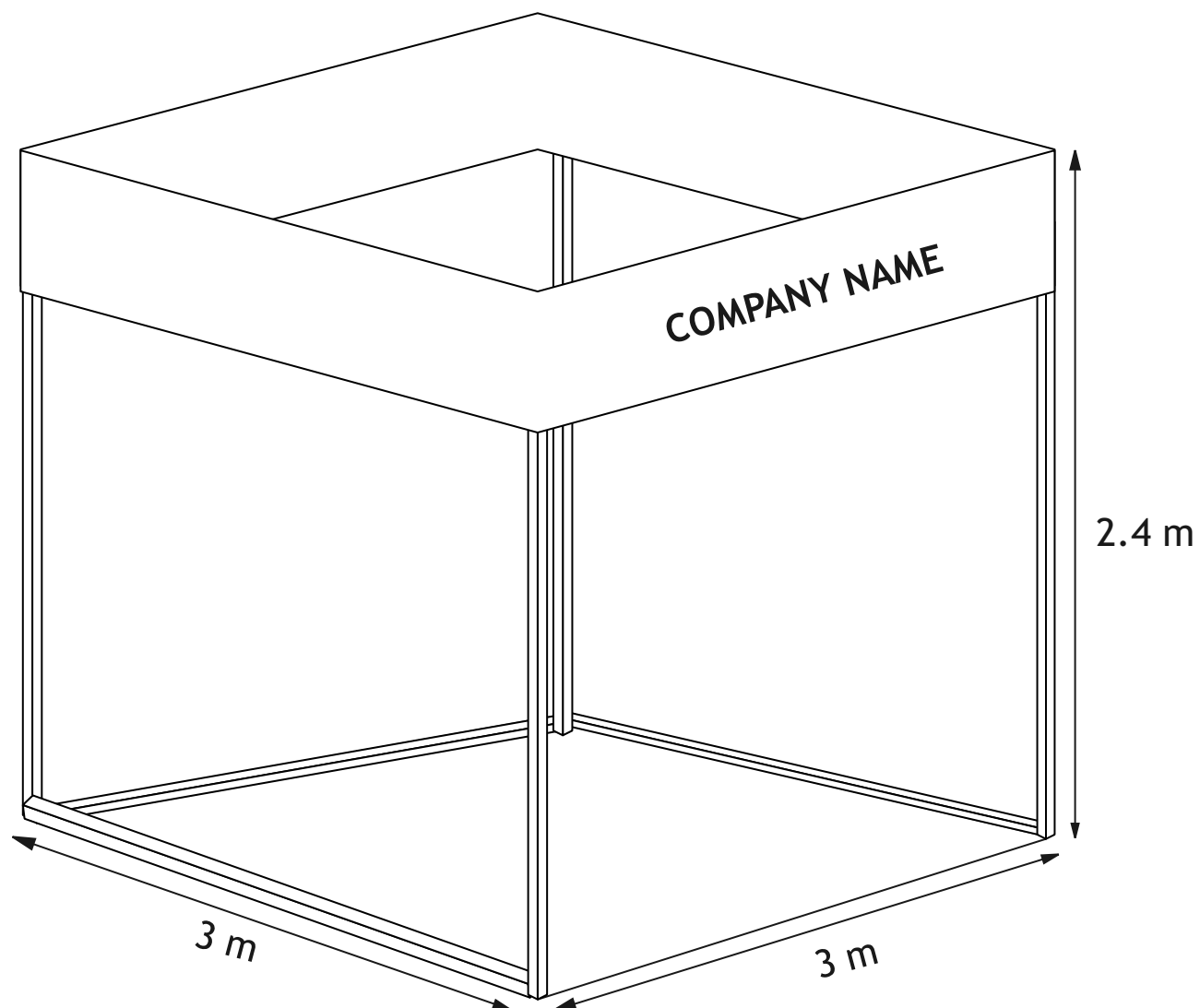


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## EXHIBITION

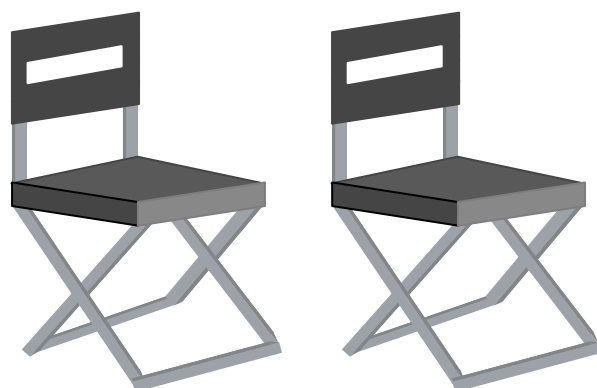
### SHELL SCHEME BOOTH SETUP



Booth facility includes :



Information Desk



2 Foldable Chairs



Disposal Bin



Plug point



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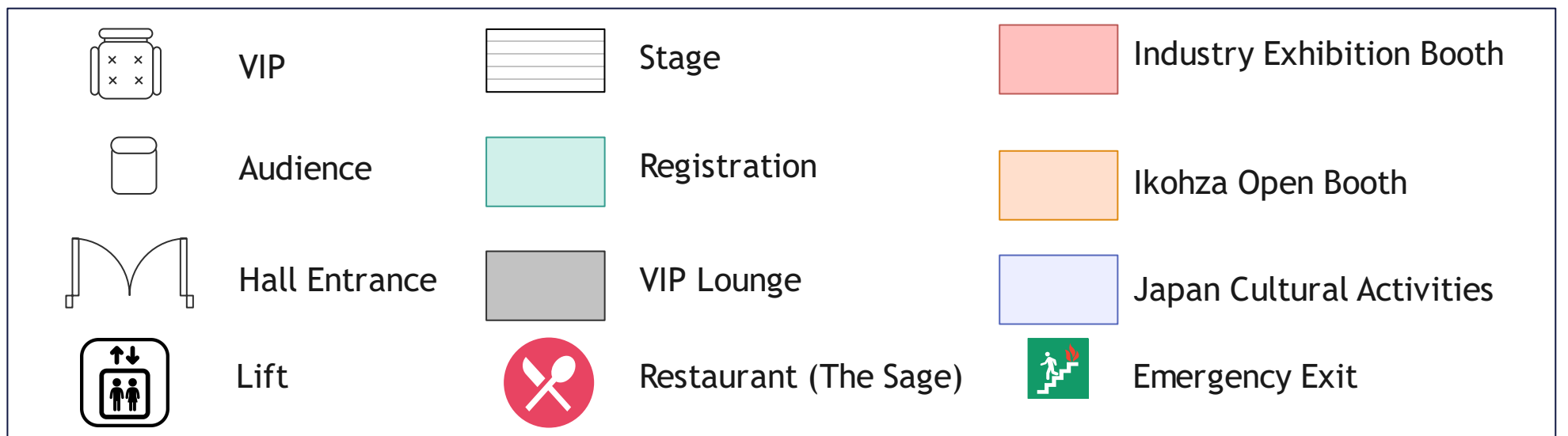
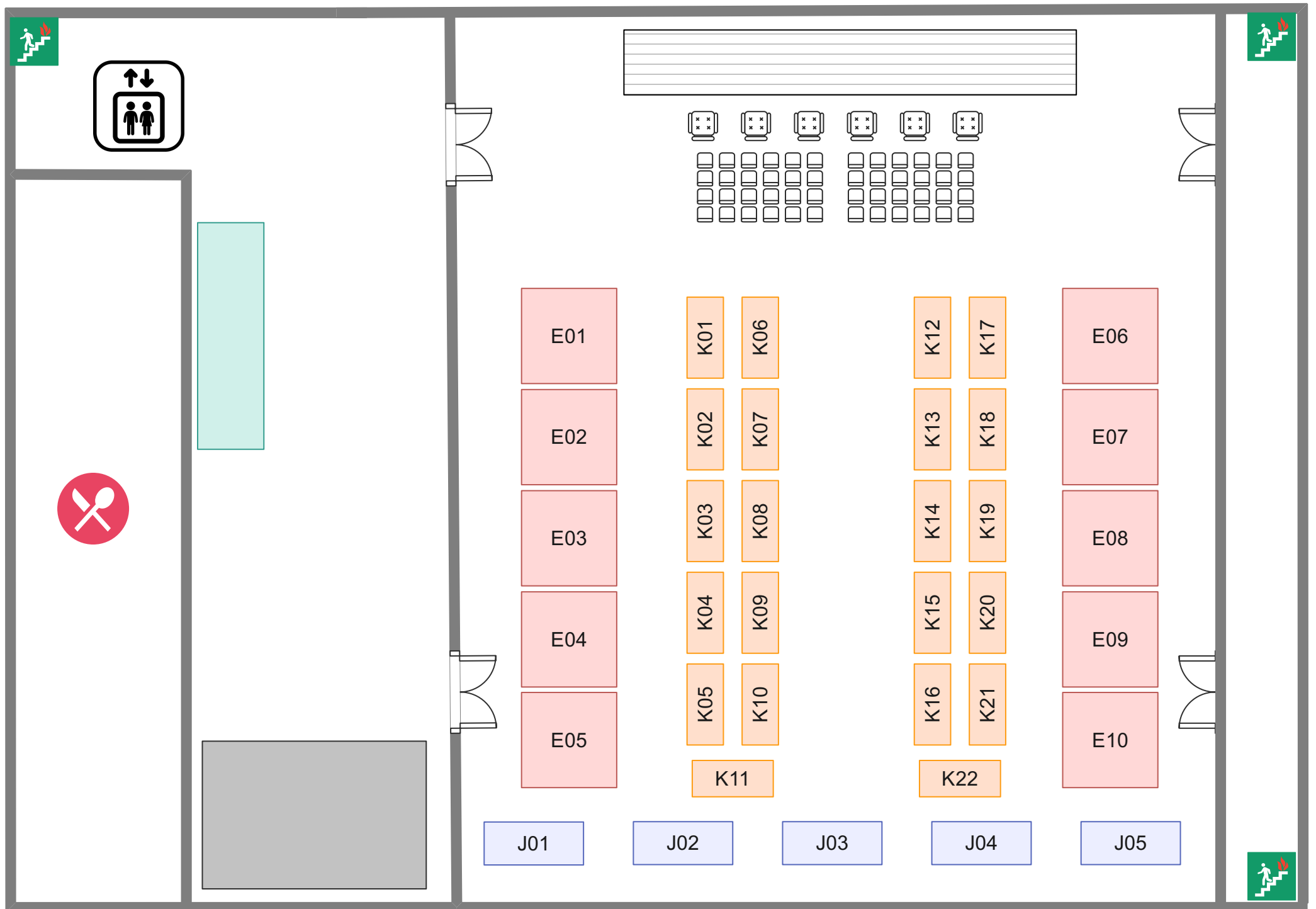


# MJIIT INDUSTRY EXHIBITION



## FLOOR PLAN

Level 6, Grand Banquet Hall, Residensi UTMKL, Kuala Lumpur



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# Let's join us !!!



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ジヤパンデー  
**JAPAN DAY**  
**2022**  
27 December

Connecting  
Industry Through  
Innovation

Industry Exhibition Booth  
Student Booth  
Japanese Culture Activity  
Open iKhoza

09:00 am - 04:00 pm  
Venue: Grand Banquet Hall,  
Level 6, Residensi UTMKL

OPEN  
TO THE PUBLIC

Contact Person :  
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Datin Huzaimah - huzaimah@utm.my  
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FOR MORE INFO

